

The Legend of Lorelei

Advertising Rates and Schedule for 2022

As of Dec, 2021

ALL RATES remain UNCHANGED for 2022

Combine multiple ad sizes and use the larger size rate for volume discounts!!

Size	Dimension	Rate
Business Card	3 – 3/4” wide by 2-1/4” tall	\$25.00
1/4 Page	3 – 3/4” wide by 4-5/8” tall	\$45.00
1/2 Page	7-5/8” wide by 4-5/8” tall	\$80.00
Full Page	7-5/8” wide by 9-1/2” tall	\$150.00
Issue	Ad Closing Date (print-ready files due)	
March April 2022	February 16, 2022	
May/June 2022	April 20, 2022	
July/August 2022	June 15, 2022	
September/October 2022	August 17, 2022	
November/December 2022	October 19, 2022	
January / February 2023	December 16, 2022	

Circulation Information: over 925 copies are printed with a mailing to all current members of the Lake Lorelei Property Association. Additional copies are distributed in public venues within and close to the Lake.

File Requirements: grayscale (black and white only) JPG, MS Publisher or MS Word files are accepted. Note: minor changes may occur with older versions of software. We can build your ad if all content is submitted ONE WEEK prior to Ad Close.

NOTE: partial page ads must include a **box rule or defining border** as its outer dimension.

Publishing Information: First time Advertisers must **PRE-PAY** prior to Ad Close; checks payable to The Legend of Lorelei, PO Box 363, Fayetteville, OH 45118. Future ads will be invoiced after publication and will be repeated unless the Legend is notified by the next Ad Close.

For additional information, please email thelegend@lakeloreleiohio.com
Or call Martha Wallace at 513-257-6230